

HIGHTS Strategic Planning Retreat

Welcome and setting the stage

- Welcome
- Celebrations
- Norms
- Purpose
- Capture questions we need answered

Dreaming

- If we were successful beyond our wildest dreams.... (Marcus last)
- (history lesson)
- What do our dreams say about us?
 - Why do we exist? (Purpose)
 - What do we want? (Vision)
 - What captures who we are and what we do in a single phrase? (Mantra)
 - What are the major landmarks on the way from here to there? (Goals)

Current state (SWOT)

- Strengths
- Weaknesses/Challenges
- Opportunities
- Threats

Culture and Governance

- What's working, what's not working?
- How will we know which opportunities are the right opportunities?
- How do we organize ourselves?

How do we get from here to there?

- Revisit goals and think about objectives
- What are our priorities:
 - 6 months?
 - 12 months?
 - 18 months?

Closing Circle

